

VOL - 9 / JULY-SEP' 24

ALSTONE[®] TIMES

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ALSTONE X KARTIK

P R E M I U M E X T E R I O R C L A D D I N G



From the **Md's Desk**

Dear Readers,

As we move into the latter half of 2024, I am delighted to reflect on the remarkable milestones we have achieved as a company. The second quarter has been exciting for Alstone, as we welcomed the highly esteemed actor Kartik Aaryan as our brand ambassador. This collaboration has already created a buzz in the market and significantly strengthened our brand's connection with a wider audience.

We feel proud as industry leader, for being shouldering the responsibility of creating awareness and building category amongst masses about the cladding industry and our latest TV commercial with Kartik Aaryan was aimed at the same.

Also this quarter, we have taken a big leap ahead towards our commitment to innovation and sustainable cladding solutions with our ALSTONE ALCOMB (Honey comb Panel) plant being commissioned, with which we are not only providing a revolutionary 100% recyclable multi utility product but also trying to give end to end solution to the creative fraternity.

In order to showcase our new and innovative range of products we also participated in prestigious industry events like the MATECIA Building Material Exhibition, which allowed our channel and business associate as well creative fraternity to interact with us. Additionally, our participation in the Smart Design Conclave & Awards 2024 in Karnal reaffirmed our commitment to pushing the boundaries of design and sustainability in building materials.

One of the most important pillars of Alstone's success is our community of fabricators. Out of many such learning and Sharing events, I was thrilled to witness the energy and passion at the recent FabStar meet in Bhubaneswar. The event brought together fabricators who played a crucial role in driving our vision forward, and it was a pleasure to engage directly with these partners.

These activities reflect our continued focus on strengthening industry relationships, driving innovation, and expanding our reach. I am confident that with our talented team and valued partners, Alstone will continue to set new benchmarks in the building materials industry.

Thank you for being a part of this journey, and I look forward to more achievements together.

SUMIT GUPTA

Managing Director, ALSTONE

20+
YEARS OF
TRUST

600+
MILLION SQ FT
OF MCP DELIVERED

500+
CHANNEL
PARTNERS

300+
STANDARD
SHADES

16+
OFFICES
PAN INDIA

NEW PLANT OPENING | ALSTONE ALCOMB



Alstone proudly inaugurated a state-of-the-art Alstone Alcomb (aluminum honeycomb panel) manufacturing plant in Keshwana, Rajasthan. This new facility is equipped with advanced technology to produce premium honeycomb panels reinforcing our commitment to innovation and quality as well as Green cladding solution. The plant marks a significant milestone in expanding our production capabilities to meet growing market demands.



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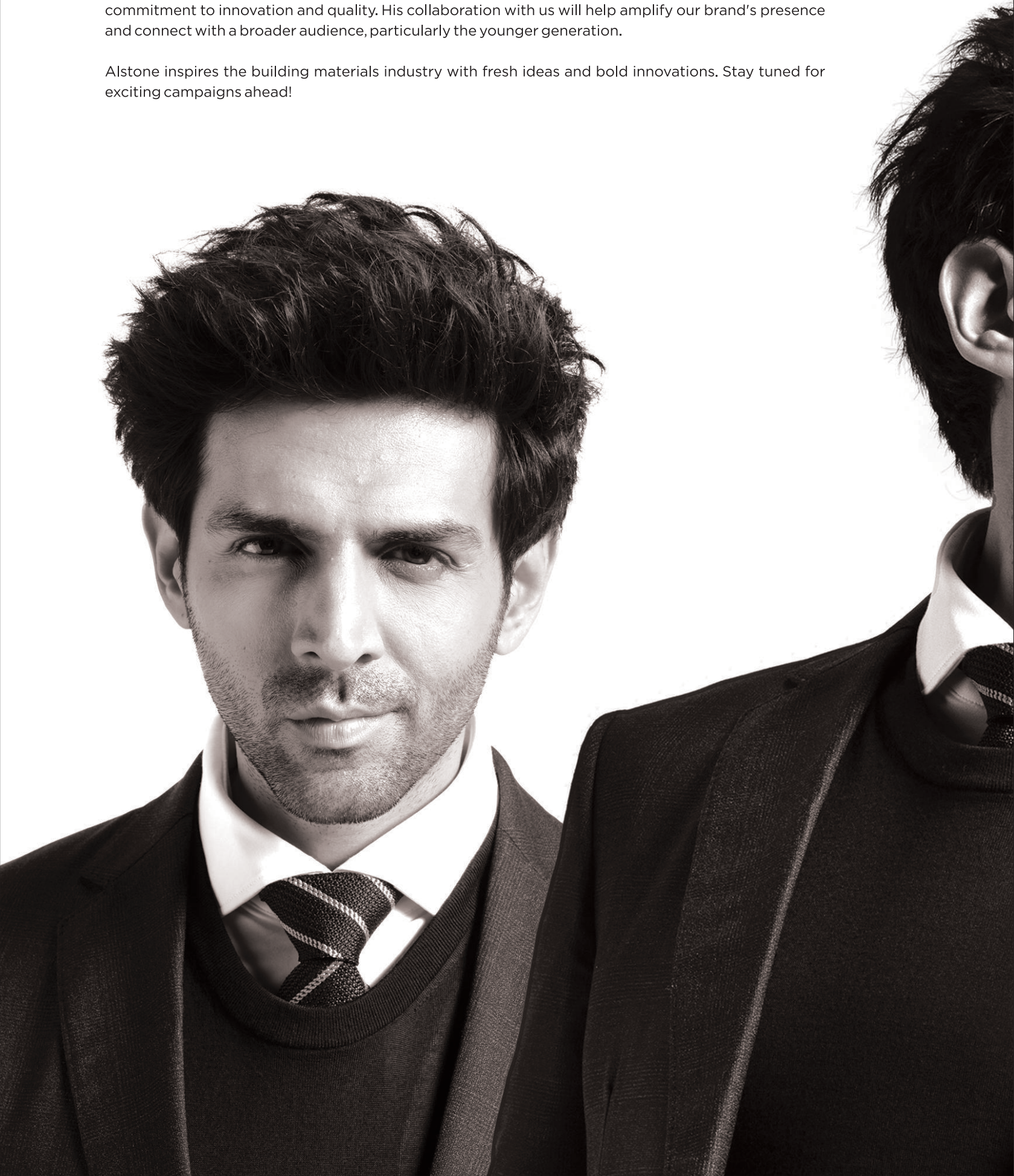
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ALSTONE X KARTIK

A POWERFUL COLLABORATION

We are excited to announce that Bollywood star Kartik Aaryan has joined Alstone as our brand ambassador! Known for his vibrant energy, style and mass appeal, Kartik perfectly aligns with Alstone's commitment to innovation and quality. His collaboration with us will help amplify our brand's presence and connect with a broader audience, particularly the younger generation.

Alstone inspires the building materials industry with fresh ideas and bold innovations. Stay tuned for exciting campaigns ahead!



THINK | CLADDING | THINK

ALSTONE®



AR. ASHISH JAUHRI



Ar. Ashish Jauhri

Director, DSP Design Associates
Bengaluru

In this edition of Alstone Arch Club, we're thrilled to feature Ar. Ashish Jauhri, Director of DSP Design Associates, Bengaluru. From his roots in Dehradun to his education at Chandigarh School of Architecture, Ashish's journey reflects a profound dedication to design. His career, which started in Delhi and expanded internationally to Singapore, showcases his work on projects ranging from high-rise buildings to airports and office spaces.

Ashish's global experience shapes his vision for innovative façade design, where he sees Alstone Alcomb as a revolutionary product. This feature offers a glimpse into his design philosophy and his thoughts on how Alstone is driving innovation in architecture.

Stay tuned for more stories and thought-provoking interviews with industry leaders from the Alstone Arch Club in our upcoming newsletters!



Scan the code to watch
Ar. Ashish Jauhri journey

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AR. Nishant H.H

Director of Operations & Design at Aedium Design.
Bengaluru

Alstone Arch Club featured Architect Nishanth H.H., Director of Operations & Design at Aedium Design. In this episode, Nishanth shared his inspiring journey from school sketches to shaping residential and commercial buildings. Highlighting the future of façade design, he praised Alstone Alcomb for its innovative, lightweight, and non-combustible properties. The Arch Club series continues to showcase the remarkable stories of architects transforming the industry.



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AR. Nishant H.H journey

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COLLABORATION | ALSTONE SOUL PARTNERS SOLAR MARKETING & SERVICES, KERALA



Mr. Paul VR
Mrs. Divya Paul

SOLAR MARKETING & SERVICES
CALICUT KERALA



Scan the code to watch
there journey

Alstone's Soul Partner Series featured Mr. Paul VR and Mrs. Divya Paul from Solar Marketing & Services, Calicut. In this heart warming episode, they shared their inspiring journey as Alstone's channel partners, emphasizing the trust, shared values, and mutual growth that define our partnership. The Soul Partner series continues to highlight the strong bonds Alstone fosters with its channel partners, empowering their businesses to succeed.

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FABSTAR MEET | BHUBNESWAR



Alstone's Sales Outreach Team successfully organized a dynamic FabStar meeting for channel partners in Bhubaneswar. The event served as a platform to strengthen relationships, exchange insights, and showcase Alstone's latest product innovations. It was an excellent opportunity to engage with our key partners and reinforce our commitment to supporting their growth and success.



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EVENTS & EXHIBITION

Alstone proudly participated as the title partner in the Smart Design Conclave & Awards (SDCA) 2024 across Karnal, Lucknow, and Udaipur. These events brought together top professionals from the design and construction industry, providing an excellent platform to showcase Alstone's innovative product range. Our partnership further reinforced our leadership in driving cutting-edge design and sustainable building solutions across India.



SDCA Karnal



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EVENTS & EXHIBITION



SDCA Lucknow



SDCA Udaipur



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EVENTS & EXHIBITION



Alstone participated in both the MATECIA and NexKnos Building Material Expos this quarter, showcasing our latest innovations like Metal Composite Panels and Alcomb Panels. These events provided excellent platforms to connect with industry leaders, architects, and builders, reinforcing our position as a market leader and highlighting our commitment to excellence in the building materials sector.



MATECIA 2024



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EVENTS & EXHIBITION



NEXKNOS 2024



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THINK CLADDING THINK

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PRODUCT WATCH



NATURE INSPIRED EXTERIOR CLADDING!

ALSTONE[®] BEAUTY THAT LASTS LONG
ALSTAR **HPL**

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PRODUCT WATCH

THINK **CLADDING** THINK

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Kartik's Choice!



Scan for more details

ALSTONE[®]
ALSTAR
ALUMINIUM COMPOSITE PANEL

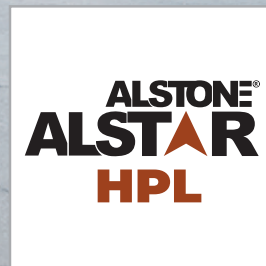
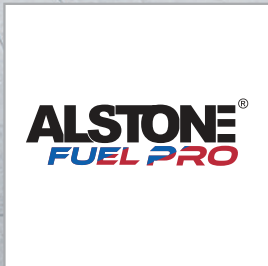
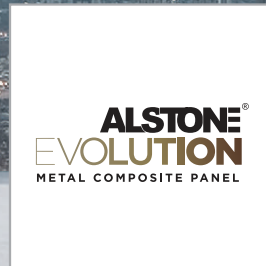
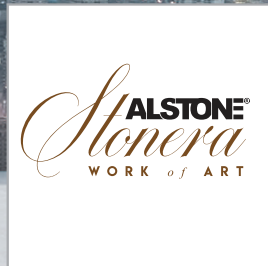
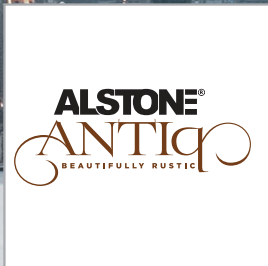
THE SMART CLADDING!

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PRODUCT RANGE



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INDIA

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(UAE)

Manufacturing: R288, Al Ghail Industrial Area, Ras Al Khaimah, UAE.

Contact : +971 54793 6042

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