

VOL - 10 / OCT-DEC' 24

ALSTONE[®] TIMES

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P R E M I U M E X T E R I O R C L A D D I N G

From the Md's Desk

Dear Readers,

As we close the final quarter of 2024, I take immense pride in reflecting on the milestones we have achieved together. The months from October to December have been transformative, marked by our relentless pursuit of innovation, growth, and collaboration.

I am humbled and honored to share that Alstone's dedication to excellence was recognized on a prestigious platform when we received the Economic Times Business Leaders 2024 Award for our contribution to premium exterior cladding. This recognition is not just mine but a testament to the collective efforts of the Alstone family.

A dedicated training session for our upgraded Alstone Alstar 3A range exemplified our commitment to equipping our channel partners with knowledge and expertise. This initiative is part of our long-term vision to empower our partners and ensure the highest standards in product utilization.

Our participation in the Alstone Alstar 3A Meets in Pune, Kochi, Bhiwadi, and Ranchi, along with the North East Build Expo, SDCA North East Guwahati, SDCA Ludhiana, and Habitat, strengthened our connections with industry leaders, stakeholders, and diverse audiences. These platforms showcased our exceptional product range and allowed us to establish deeper relationships across regions, reaffirming our commitment to delivering premium solutions tailored to market needs.

These accomplishments reflect our unwavering commitment to delivering the best-in-class solutions to our customers and partners. As we enter 2025, we aim to build on this momentum—introducing innovative solutions, expanding our footprint, and continuing to create value for all stakeholders.

Thank you for your continued trust and support. Let's make the coming year even more remarkable together!

SUMIT GUPTA

Managing Director, ALSTONE



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MILLION SQ FT
OF MCP DELIVERED

500+
CHANNEL
PARTNERS

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SHADES

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PAN INDIA

Economic Times Business Leaders Award 2024

This is a moment of immense pride for the Alstone family. Mr. Sumit Gupta, our esteemed Managing Director, received the prestigious Economic Times Business Leaders 2024 Award for his remarkable contribution to premium exterior cladding. This recognition reflects the relentless pursuit of excellence that drives Alstone forward.



ET
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2024
North



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Alstome Alstar 3A Meet

Alstome conducted an intensive training program focused on the upgraded Alstome Alstar 3A, equipping our team with in-depth knowledge of its advanced features. This session was designed to ensure our team is well-prepared to meet evolving market demands while delivering superior customer satisfaction. By enhancing their expertise, we reinforce our commitment to innovation, quality, and excellence in every interaction. The training also fostered a deeper understanding of product applications, enabling our team to provide better guidance and support to customers, strengthening our market presence.





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Aalstone Alstar 3A Meet Pune and Kochi

Alstone's Alstar 3A Meets in Pune and Kochi brought together channel partners, architects, and industry experts to exchange ideas and explore new opportunities. The Pune Meet fostered meaningful connections through insightful discussions, while the Kochi Meet showcased cutting-edge cladding solutions, highlighting Alstone's excellence in design and innovation. These events reinforced our commitment to industry growth, creativity, and lasting partnerships.



Alstone Alstar 3A Meet Bhiwadi and Ranchi

The Alstar 3A Meets in Bhiwadi and Ranchi were dynamic events that brought together leading channel partners to foster collaboration, strengthen connections, and explore new design possibilities.

The Bhiwadi Meet featured insightful discussions and innovation-driven interactions, creating opportunities for industry professionals to exchange ideas and expand their knowledge. Meanwhile, the Ranchi Meet, held at the Grand Ballroom of Hotel Retreat Continental, was an unforgettable evening celebrating innovation, creativity, and excellence in cladding solutions. Both events showcased Alstone's cutting-edge solutions, reinforcing our commitment to industry growth and strengthening business relationships while inspiring a shared vision for the future of architectural design.



EVENTS & EXHIBITION

Guwahati

Our participation at the SDCA North East in Guwahati marked a successful interaction with regional partners, architects, and designers. Alstone showcased its latest innovations, strengthening its footprint in the North Eastern market.



Ludhiana

December saw Alstone's presence at SDCA Ludhiana, reinforcing our commitment to connecting with industry professionals and exploring new business avenues in North India.



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Habitat Exhibition Sangli

Alstone was proud to participate in Habitat, an influential platform for design and architecture. Our participation highlighted our focus on sustainable and innovative cladding solutions that align with contemporary architectural demands.



North East Build Expo

Alstone's involvement in the North East Build Expo was another step towards expanding our regional reach. We engaged with key stakeholders and demonstrated our cutting-edge products and solutions tailored to diverse architectural needs.



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PROJECT SPOTLIGHT

Decathlon Bannerghatta Road, Bangalore

Decathlon, one of the world's leading sports retail brands, has chosen Alstone Louvers to enhance the exterior appeal of its Bannerghatta Road, Bangalore outlet. As part of its pan-India revamp strategy, Decathlon is incorporating Alstone Louvers across its outlets to elevate the premium aesthetic and durability of its storefronts. Recognized for their exceptional quality, weather resistance, and modern appeal, Alstone Louvers seamlessly blend functionality with design, making them the preferred choice for brands looking to enhance their architectural identity.

By selecting Alstone Louvers, Decathlon not only enhances its brand presence but also reinforces its commitment to providing customers with a premium and inviting shopping experience. This collaboration is a testament to how Alstone Louvers redefine exterior cladding, transforming commercial spaces into icons of excellence.



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WOMEN EMPOWERMENT

Vandana

At Alstone, we take immense pride in celebrating the strength, dedication, and success of the incredible women who drive our organization forward. One such inspiring professional is Vandana, who currently serves as Assistant Manager - Operations. With a Bachelor of Arts from Delhi University, she has further enhanced her skills with diplomas in Nursery Teacher Training (NTT), Data Analytics (DA), and Computer Applications (DCA).

Her professional journey began in 2010 as a Business Development Representative, and over the years, she has gained extensive experience in sales coordination, customer relationship management, and operations management. Since joining Emerge Glass India Pvt Ltd in 2015, she has played a key role in process optimization, logistics, production planning, and client engagement.

Beyond her professional achievements, she finds joy in reading, music, traveling, drawing, and dance, but her true passion lies in teaching, a profession she dreams of pursuing to inspire and shape young minds. She attributes her dedication and perseverance to her mother, who, as a single parent, instilled in her the values of resilience, hard work, and commitment. Her mother's unwavering strength has been the guiding force behind her success, shaping her into the strong, independent woman she is today.

At Alstone, we celebrate such inspiring women like Vandana, who continue to redefine boundaries, achieve excellence, and contribute significantly to our organization's growth.



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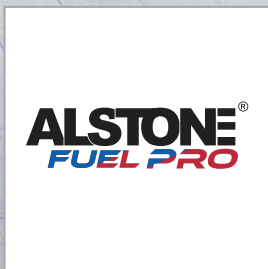
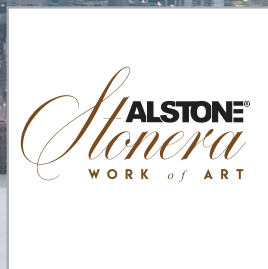
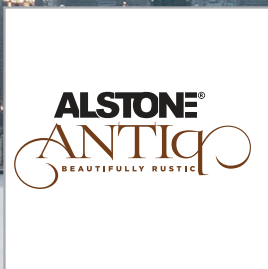
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